

LLOYDS GIVES CASHBACK TO ACCOUNT CUSTOMERS

Competition to attract current account customers has been stepped up as a major bank launched a new "cashback" scheme.

The initiative will see 1,000 Lloyds Bank current account customers every week having the cost of a purchase picked at random of up to £500 refunded.

Lloyds said that, from the end of November, its "everyday offers" scheme will allow current account customers to start earning up to 15% cashback on their spending with retailers including Ocado, Coast and Homebase, with more stores set to be confirmed in the coming weeks.

Once customers activate the offer within Lloyds Bank online or mobile banking, they will get cashback by spending on their credit or debit card. The money will be paid into their account the next month.

Customers who have registered for the scheme will also be eligible to get bonus cashback as part of an initiative called "it's on us".

One thousand purchases a week will be selected at random and repaid up to the value of £500, Lloyds Bank said.

EVENT DESIGNED TO HELP PEOPLE SUCCEED IN BUSINESS

Junior Chamber offers training

BY TONY MCDONOUGH

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Volunteers from Junior Chamber International (JCI) Liverpool are organising half-day training sessions designed to help professionals and entrepreneurs in Liverpool succeed in business.

The event is branded as YESS, which stands for Young Entrepreneurs taking Steps to Success, and it will take place at the office of Liverpool law firm, Hill Dickinson on November 26 from 2pm. JCI Liverpool is organising the event in collaboration with leading representatives from business and politics, including the Lord Mayor of Liverpool, Gary Millar, and Liverpool Vision chief executive, Max Steinberg.

Kai Graf von Pahlen, solicitor at Hill Dickinson and president of JCI Liverpool, said: "This event will give professionals, especially young professionals, the opportunity to take their goals to the next level.



Kai Graf von Pahlen (front right), president of JCI Liverpool

"We have a dynamic range of speakers who will encourage delegates to develop strategies for succeeding in what they do.

"In addition to the training sessions, there will also be a complimentary dinner for all delegates, kindly sponsored by Mayur Restaurant."

JCI Liverpool is part of Junior Chamber International, a global network of young professionals, present in more than 100 countries with almost 200,000 members across the world.

The event is also aiming to raise money for this year's Lord Mayor's Charity Appeal. It will charge a fee of £2 per delegate.

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